

One of the best commitments producers can make to improve their beef cattle management skills is to participate in the OSU Master Cattleman program.



The good ranch manager has a plan for coping with ever-present risks, including those not under his or her direct control such as weather and market forces. Whether you're just beginning or are an experienced rancher, the OSU Master Cattleman program can help you get the most out of your investments in time, energy, and money.

This program is well worth the time investment. Backed by the OSU name and with additional support provided by local county Extension offices, it represents a valuable educational opportunity to improve beef cattle business management and production skills.

The program costs \$75 and is offered to Oklahoma beef producers. The fee is to cover the costs of the course materials. Participants receive an *Oklahoma Beef Cattle Manual*, instructional material, a producer certificate, Master Cattleman farm gate sign, and a notebook with the Master Cattleman logo.

A limited supply of free *Oklahoma Beef Cattle Manuals* will be available in local Extension offices in mid-December. Participation in the Master Cattleman program is not required to receive a manual.



**For more information on the OSU Master Cattleman Program, contact:**

*Your local Oklahoma Cooperative Extension Office*

**or, visit:**

*[agecon.okstate.edu/cattleman](http://agecon.okstate.edu/cattleman)*



*Investing  
in excellence  
through education*



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The OSU Master Cattleman program is a comprehensive educational curriculum designed to enhance participants' proficiency in production and business management.

The objective of the Master Cattleman program is to enhance the profitability of beef operations and the quality of life of beef cattle producers. Producers equipped with vital information on all aspects of beef production, business planning, risk management, and marketing can build and maintain sustainable businesses.

Certification requires successful completion of 28 hours of Master Cattleman credit. The core curriculum consists of four hours from each of the following disciplines:

- Nutrition and Management
- Quality Assurance and Animal Health
- Reproduction (cow-calf producers)
- Natural Resources
- Business Planning and Management
- Marketing and Risk Management

Approximately six specific topics are available within each discipline. Each topic provides the equivalent of one or two credit hours. The program allows flexibility to tailor the curriculum to fit local needs and interests. Proficiency in each topic is demonstrated by successful completion of a brief quiz.

OSU Cooperative Extension educators will plan and organize the Master Cattleman educational series and select the specific curriculum offered. They also will guide

participants through common management decisions, while providing up-to-date research in an easily understood format.

Producers interested in participating in a Master Cattleman program or in obtaining the *Oklahoma Beef Cattle Manual* should contact their local county Extension office for the availability of the educational program in their county or region of the state.



***For more information, contact:***

**Your local Oklahoma Cooperative  
Extension Office, Extension Educator-Ag**

**or to see scheduled Master Cattleman  
sessions, visit:**

**[agecon.okstate.edu/cattleman](http://agecon.okstate.edu/cattleman)**

# OSU Master Cattleman

**Please send me more information about  
the OSU Master Cattleman program  
in my area.**

(Please Print or Type)

Name

Organization/Business

Address

City

State

Zip

County

Home Phone

Mobile Phone

E-mail Address

**Please return to your local Cooperative  
Extension Office**

Please cut along this line and return to the local Cooperative Extension Office in your area