Dear Participant:
We appreciate your attendance at our Master Cattleman’s Course. To help us improve future classes and assess the program’s value, we need your feedback. Please take a few minutes to complete this form. Thank you!

County or counties participated in: ________________________________________ Today’s date: ________

1. Your overall evaluation of the course:
   [ ] Poor [ ] Fair [ ] Good [ ] Very Good [ ] Excellent

2. The content of the course was:
   [ ] Poor [ ] Fair [ ] Good [ ] Very Good [ ] Excellent

3. The facilities and services were:
   [ ] Poor [ ] Fair [ ] Good [ ] Very Good [ ] Excellent

4. The textbook manual is:
   [ ] Poor [ ] Fair [ ] Good [ ] Very Good [ ] Excellent

5. How did you hear about the course?
   [ ] County Newsletter [ ] Newspaper [ ] Cattle Meeting [ ] Magazine
   [ ] Direct Mail [ ] Other producer [ ] Other _______________________

6. One key point I learned in the course was:
   ________________________________________________________________
   ________________________________________________________________

7. The topic I thought the course lacked was:
   ________________________________________________________________
   ________________________________________________________________

8. The thing I liked best about the Master Cattleman program was:
   ________________________________________________________________
   ________________________________________________________________

9. I disliked:
   ________________________________________________________________
   ________________________________________________________________

Please continue evaluation on back.

Oklahoma State University, U.S. Department of Agriculture, State and Local governments cooperating. Oklahoma cooperative Extension Service offers its programs to all eligible persons regardless of race, color, national origin, religion, sex, age or disability and is an Equal Opportunity Employer.
10. As a direct result of your participation in the OSU Master Cattleman educational effort, to what extent do you agree with the following statements (mark only one in each row)?

**Key:**  
Strongly agree (SA)  
Agree (A)  
Disagree (D)  
Strongly disagree (SD)

| I/we will make better beef nutrition decisions. | SA | A | D | SD |
| I/we will make better beef reproduction decisions. | [ ] | [ ] | [ ] | [ ] |
| I/we will make better animal health and beef quality decisions. | [ ] | [ ] | [ ] | [ ] |
| I/we will make better natural resource (grazing, haying, waste management) decisions. | [ ] | [ ] | [ ] | [ ] |
| I/we will make better business planning decisions. | [ ] | [ ] | [ ] | [ ] |
| I/we will make better marketing and risk management decisions. | [ ] | [ ] | [ ] | [ ] |

11. Please list any production, management or marketing practices that you will adopt or change as a result of participation in the Master Cattleman program.

12. Please estimate the economic benefits that you feel these changes will have in your beef cattle operation (please check only one box).

- None
- $0-$999
- $1,000-$1,999
- $2,000-$2,999
- $3,000-$3,999
- $4,000-$4,999
- $5,000-$5,999
- $6,000-$6,999
- $7,000-$7,999
- $8,000-$8,999
- $9,000-$9,999
- $10,000-$10,999
- $11,000-$11,999
- $12,000-$12,999
- $13,000-$13,999
- More than $10,000 (please specify _______)

13. Please estimate the number of referrals that you have made to other people about:

a. Beef Cattle Manual _______  
b. Master Cattleman Program _______

14. How often do you personally refer to the Beef Cattle Manual for information?

[ ] Daily   [ ] Weekly   [ ] Monthly   [ ] 1 to 4 times per year   [ ] Rarely

15. Please indicate your level of interest in possible follow-up activities for Master Cattleman graduates:

<table>
<thead>
<tr>
<th>Activity</th>
<th>Low</th>
<th>Average</th>
<th>High</th>
</tr>
</thead>
<tbody>
<tr>
<td>Statewide conference</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>Regional conference</td>
<td>[ ]</td>
<td>[ ]</td>
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<tr>
<td>Ranch tours</td>
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<tr>
<td>Out of state tour to Meat Animal Research Center (NE)</td>
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<tr>
<td>Out of state tour to the Chicago Mercantile Exchange</td>
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<tr>
<td>International tour, e.g. Mexico</td>
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</tbody>
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16. Other comments or suggestions:

________________________________________________________________________
________________________________________________________________________