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# Youth Entrepreneurship: Building a Pipeline

This webinar is Co-sponsored by the following organizations:



# Agenda

- Why youth entrepreneurship?
- Resources for youth entrepreneurship programming

# Why youth entrepreneurship?

## Community Reasons:

- Part of a larger economic development strategy
- Cultivate a vision for entrepreneurship in next generation of leaders
- Opportunity for young people to stay in the community after high school and/or college

## Programmatic Reasons:

- Mechanism to identify entrepreneurs
- Build a client stream for entrepreneur services

# Why youth entrepreneurship? (cont'd.)

## Personal/Individual Reasons:

- Asset-based approach to education
- Provides practical context for application of concepts & life-skills
- Energetic
- Less risk?

# Resources

- Organizations
- Events
- Curricula

# Organizations

- Consortium for Entrepreneurship Education ([www.entre-ed.org](http://www.entre-ed.org))
  - Professional Development via E<sup>3</sup> webinars, annual conference
  - Future CEO Stars magazine ([www.fcsmag.com](http://www.fcsmag.com))
  - Sponsor National Entrepreneurship Week
  - Curricula Resources (Activities, Cases & Slides)

# Organizations (cont'd.)

- Network for Teaching Entrepreneurship ([www.nfte.com](http://www.nfte.com))
  - Curricula
  - Contests
  - Camps
- National Federation of Independent Businesses (NFIB; [www.nfib.com/yef](http://www.nfib.com/yef))
  - Blog
  - Scholarships
  - Curricula

# Organizations (cont'd.)

- Junior Achievement ([tulsa.ja.org](http://tulsa.ja.org))
  - BizTown simulation
  - Scholarships
  - Competitions (Investor Challenge)
- Project DREAM ([projectdreamok.weebly.com](http://projectdreamok.weebly.com))
  - Developing Regional Entrepreneurs and Mentors
  - SW OK
  - Entrepreneur assistance in camp format
  - Competition



# Organizations (cont'd.)

- EntreOasis ([www.entreoasis.com](http://www.entreoasis.com))
  - Free social networking/assistance portal
- Cooperative Extension
  - 4-H Curricula
  - Research

# Events

- Lemonade Day ([www.lemonadeday.org](http://www.lemonadeday.org))
  - Community-wide, teams of youth set up lemonade stands with the purpose of learning 3 critical aspects of business:
    1. Save a little
    2. Spend a little
    3. Share a little

<http://youtu.be/jgc8wslKRSE>

# Events (cont'd.)

- National Entrepreneurship Week ([www.entre-week.org](http://www.entre-week.org))
  - February 18-25, 2012
  - Provides activities and ideas to promote entrepreneurship in your community
  - State Leader:
- Global Entrepreneurship Week ([www.gewusa.org](http://www.gewusa.org))
  - November 14-20, 2011
  - Ideas Bank (under Event Central)

# Events (cont'd.)

- Fairs/Contests
  - Payne County Youth Entrepreneurship Expo
    - Display contest & marketplace
    - Technical assistance program
  - Creativity Festival & Creativity Challenge ([creativity.okstate.edu/festivals/](http://creativity.okstate.edu/festivals/), [creativity.okstate.edu/contests](http://creativity.okstate.edu/contests))
  - i2E Governor's Cup ([www.ize.org/entrepreneurial-development/collegiate-business-plan-competition/](http://www.ize.org/entrepreneurial-development/collegiate-business-plan-competition/))
  - iStart ([istart.org](http://istart.org))

# Curricula

- [www.curriki.org](http://www.curriki.org)
- [clearinghouse.jumpstart.org](http://clearinghouse.jumpstart.org)
- Extension:
  - National 4-H Curriculum: Be the “E”
  - University of Illinois: Going Solo ([www.goingsoloweb.com](http://www.goingsoloweb.com))
  - University of Nebraska: EntrepreneurShip Investigation (ESI; [esi.unl.edu](http://esi.unl.edu))
- All Terrain Brain ([www.allterrainbrain.org](http://www.allterrainbrain.org))

# Curricula (cont'd.)

- Consortium for Entrepreneurship Education
  - [www.entre-ed.org](http://www.entre-ed.org) (under How)
- Network For Teaching Entrepreneurship ([www.nfte.com/what/classroom-programs](http://www.nfte.com/what/classroom-programs))
  - *Entrepreneurship: Owning Your Future* (textbook)
- National Federation of Independent Businesses ([eitccurriculum.com](http://eitccurriculum.com))
- [www.bizworld.org](http://www.bizworld.org)

# Summary

1. Youth entrepreneurship is a valuable pedagogical tool;
2. Youth entrepreneurship is an invaluable component of an entrepreneurial community;
3. Numerous resources and opportunities exist to promote youth entrepreneurship in your community!

# Questions?

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