

Dr. Peel has served as an Extension Livestock Marketing Specialist with the Oklahoma Cooperative Extension Service (OCES) since 1989. He was selected as a Charles Breedlove Professor in 2010. Dr. Peel has developed and maintained a multi-dimensional extension program in the area of livestock marketing. The foundation of Derrell's program is market outlook and marketing/risk management education. Over the years, he has coupled that with specialization in stocker cattle production and marketing and in international cattle and beef trade to provide distinctive extension programming that is in high demand from the county level to international audiences.

Dr. Peel has been recognized with numerous extension and teaching awards, including the Sarkeys Distinguished Professorship in Honor of Elmo Baumann by the Division of Agricultural Sciences and Natural Resources at Oklahoma State University and the USDA's Southern Region Excellence in Extension Award.

The SAEA Lifetime Achievement Award recognizes significant and enduring contributions to southern agricultural economics in scholarship, including teaching and research or public service, embracing not only extension but all other outreach activities in government and agribusiness. The award recognizes individual distinguished contributions to the profession over a career of at least 25 years.

Our department has a long history of SAEA Fellows awardees including Mike Woods, 2015; Kim Anderson, 2014; Damona Doye, 2013; Frances Epplin, 2012; Larry Sanders, 2009; Gerald Doeksen, 2006; Harry Mapp, 2001; Daniel Badger, 1991; James S. Plaxico, 1989; and Leo V. Blakley, 1987.