
Shida Rastegari Henneberry, PhD
Regents Professor/Director/Endowed Chair
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Professional Profile

- Proactive leader with a proven track record in successful academic research and teaching
- Forward thinking and innovative administrator with the demonstrated ability to create academic degree programs/curriculum, and to build partnerships with other departments, academic institutions, and international agencies/NGOs

Education

Ph.D. Economics, *Iowa State University*, 1982
M.S. Economics, *Iowa State University*, 1977
B.S. Economics, *National University of Iran*, 1975

Faculty Appointments

2011 - present	Regents Professor, Department of Agricultural Economics, Oklahoma State University (OSU)
1999 - present	Member of the faculty, School of International Studies, OSU
1996 - 2011	Full Professor (started as an assistant professor in 1987, promoted to associate professor in 1991), Department of Agricultural Economics, OSU
1984 - 1986	Visiting Assistant Professor, joint appointment, Departments of Economics and Agricultural Economics, OSU
1983 - 1984	Postdoctoral Research Fellow, Department of Agricultural Economics, University of California-Davis
1981 - 1983	Assistant Professor, Department of Economics, Ripon College, Ripon, Wisconsin
1976 - 1981	Graduate Research Assistant, Department of Economics, Iowa State University

Administrative Appointments

2010 - present	Director, Master of International Agriculture Program, OSU (Interim Dir., 2010 - 2011)
2012 - present	Humphreys Inaugural Endowed Chair (A), School of International Studies, OSU
2008 - 2011	Graduate Program Coordinator, Department of Agricultural Economics, OSU

Description of Current Duties

Current duties include serving as the director of the Master of International Agriculture Program (MIAP) and instruction at Oklahoma State University. MIAP is comprised of 60-70 graduate students, one full-time coordinator, one half-time tenured faculty assistant director, 1-2 part-time staff, 4 graduate assistants, 1-3 adjunct instructors, and 1-3 visiting scholars. I also teach undergraduate and graduate courses in the Department of Agricultural Economics and in MIAP in addition to serving as the major academic advisor to thesis and non-thesis graduate students. I design, direct, and secure funding for academic programs in MIAP, including dual-degrees and international internships.

Awards, Honors, and Achievements

1. Nominee, Eminent Faculty Award, OSU, 2017 & 2018
2. President's Cup for Creative Interdisciplinarity, OSU, Team Member, 2015
3. Fellow, Western Agricultural Economics Association, 2015
4. National Award of Excellence in Teaching, Food and Agricultural Sciences, U.S. Department of Agriculture, 2014
5. Lead Article, Journal of Agricultural and Applied Econ, vol. 1: "Online vs. Face-to-Face: Student's Preferences for College Course Attributes" by Mann, J. and S. Henneberry, 2014
6. Recognition for Outstanding Contribution to Students' Learning, Langston University, OK, 2013
7. Commencement Speaker, Graduate College Fall Commencement Ceremonies, OSU, 2012
8. Outstanding Faculty Study Abroad Leader Award, Oklahoma State University, 2011
9. Distinguished Graduate Teaching Award, American Agricultural Economics Association, 2010
10. Outstanding Faculty Award, School of International Studies, OSU, 2009
11. Jack Everly Journal Award, North American Colleges and Teachers of Agriculture, 2008
12. Honorary Initiate, Phi Beta Delta Honor Society for International Scholars, 2007
13. Faculty Excellence Award, International Education, Oklahoma State University, 2006
14. Poster Award, American Agricultural Economics Association, 2001
15. Honorary Member, Agricultural Faculty, La Molina University, Lima, Peru, 2001
16. Outstanding Oklahoma Educator, The Oklahoma House of Representatives, 1998
17. Aggie-X Teacher of the Year, Oklahoma State University, 1998
18. Outstanding Undergraduate Teaching Award, Western Agricultural Economics Assoc., 1996
19. Celebrity for Faculty Excellence Award, Oklahoma State University, 1996
20. Recognition for Leadership, Office of the Provost, Oklahoma State University, 1996
21. ESCOP/ACOP Leadership Development Program, USDA, Class of 4, 1994-1995
22. Merrick Foundation Teaching Award, Oklahoma State University, 1994
23. Aggie-X Outstanding Advisor of the Year, Oklahoma State University, 1994
24. Leadership Stillwater, Class VIII, 1993
25. Gamma Sigma Delta, The Honor Society of Agriculture, Iowa State University, 1978

Leadership Development Programs Completed:

American Council on Education (ACE), Leadership and Advocacy, Regional Women's Leadership Forum, April 2017.

Educator's Leadership Academy, Higher Education Department Chair Academy, University of Central Oklahoma, June 22-24, 2013.

Leadership and Administrative Accomplishments

- From a Concept to a Program: Creation of a multidisciplinary master degree program in International Agriculture and built the program from the ground up. Led the strategic planning for MIAP curriculum, recruitment, and funding, 2010-present.
- Increased enrollment from 27 students in fall 2010 to 62 enrolled students in fall 2018. MIAP has become one of the largest graduate programs in agriculture at OSU.
- Creation of the MIAP online degree, 2017
- Creation of MIAP courses and focus areas (fall 2011) and the AGIN course prefix (fall 2013).
- Creation of and chairing the MIAP Advisory Committee, 2012-present.
- Organizing MIAP speaker series, 2010-present.
- Teaching seven separate courses on an annual, continuous basis.
- Generation of funds and development of research and teaching assistantships for MIAP students.
- Established sustainable relationships with donors/alumni and other departments and universities (including Langston University).
- Major advisor to 300 graduate students and visiting scholars at OSU.
- Re-activation of the Student Organization for International Agriculture (SOIA) and serving as the faculty advisor to SOIA as well as the Iranian Student Association.
- Development and coordination the MIAP assessment, annual report, and student exit surveys.
- Re-construction/re-modeling of the Agriculture Hall office suite allocated to MIAP in 2015. Generated funds for the re-construction project.
- Student recruitment and funding for long-term international internships. Since 2012, has allocated over \$368,855 to 77 students from Humphreys endowed chair A.

Institutional Agreements Initiated & Coordinates

- *Dual degrees*
 - Puebla University and Chapingo University, both in Mexico, 2012 & 2014
 - Addis Abba University, College of Development Studies, Ethiopia, 2017.
- *Bridge Program*
 - Beijing University of Agriculture, College of Biological Sciences and Engineering, China, 2017
- *Sustainable Funded Internships*
 - Watoto Child Ministries and Field of Hope, Uganda; supported by Noble Institute, Ardmore, Oklahoma, since 2013
 - Maria Del Rosario High School, Puebla, Mexico, 2016
- *Academic Common Market*, initiated and oversees MIAP membership, since 2015
- *MIAP-Peace Corps Masters International*, 2010-2016.

Instructional Activities & International Education

Current Courses (5xxx are graduate-level courses):

AGEC 4343 and AGEC 5343: International Ag. Markets and Trade, 2000 - present, online (2008 - present).

AGEC 5733: M.S./Ph.D. International Ag. Policy and Development, spring semester, 2000-present.

AGIN 5353 (online/internet): Advanced Case Studies in Int'l Marketing & development, 2010-present.

AGEC 2303 (online/internet): Food Marketing to a Diverse Population, 2012 - present.

AGIN 5333 (online/internet): Guided Reading in Int'l Ag. and Natural Resources, 2010 - present.

AGIN 5312: Applied Issues in International Agriculture and Natural Resources, 2010 - present.

AGIN 5800/AG 3080: International Agriculture Internship Experience, 2010 - present.

In 2017, I taught a combined 16 sections of the above courses, 282 total students.

Former Courses, OSU, 1987-2000:

AGEC 5203 - Advanced Agricultural Price Analysis

AGEC 3303 - Agricultural Marketing

International Short Courses in Agricultural Trade Policy:

Chapingo University, Texcoco, Mexico, Department of Agricultural Economics & Research College, 2009 & 2017.

University of Puebla, Mexico (UPAEP) Students, OSU-Stillwater Campus, June 2010.

Monterey Tech University, College of Business, Chihuahua, Mexico, January and February 2010.

Khon Kaen University, Thailand, Department of Management Sciences, June 2005.

Nanjing Agricultural University, China, Department of Agribusiness, December 2004.

University of Chihuahua, Mexico, Department of Animal Science and Agribusiness, June 1 - 30, 2004.

Agricultural Development Credit Project in Azerbaijan, USAID short course, October 28 - 29, 2002.

OSHER Lifelong Learning Institute (OLLI), Oklahoma State University, February 5 - March 12, 2009.

Also gave seminars for OLLI in 2007 and 2014.

Global Internships and Short-term Study Abroad Courses:

1. Organized long-term (four weeks or longer) internships in Argentina, Costa Rica, Mexico, Thailand, Uganda, and Zambia for undergraduate and graduate students, 2001-present.
2. Led short-term study abroad courses to:
 - a. Argentina (including Patagonia), 2011 and 2012
 - b. Costa Rica, 2008, 2009, and 2010
 - c. China/Tibet, 2006 and 2007
 - d. Mexico, 2001
3. *Team Leader*, Scientific Exchange Program, Short-Term Research Collaboration Worldwide, USDA/FAS. Led a four-person team of U.S. professionals to China under a grant related to eco-labeled foods in China, February 17 - 28, 2004.

Leadership and Service in Academic and Scholarly Organizations

- OSU, *Women's Faculty Council*, Faculty Council Liaison, 2017 - 18.
- OSU, *Faculty Advisor to Student Organizations*:
 - The Student Organization of International Agriculture (SOIA), 2012 - present
 - Iranian Student Association, 2015 - present, 60 members in 2016 - present
- OSU, *Iranian and Persian Gulf Studies*, member of Executive Committee, 2017 - 2018
- OSU, *Faculty Associate*, Residential Life Dormitories, 1998 - 2013
- Phi Beta Delta Honor Society for International Scholars, Epsilon Upsilon Chapter, Oklahoma State University, March 2009 - 2010
 - *President*, 2009 - 2010; *Vice-President*, 2008 - 2009
- The National Institute for Commodity Promotion, Research, and Evaluation
 - *Member of the Advisory Board*, 1994 - 2008
- NEC - 63 Commodity Promotion Research Committee, 1994 - 2011
 - *Chair*, 2007 - 2009 (366 active members); *Vice-Chair*, 2003 - 2007
- NCR - 182 The Organization and Performance of World Food Systems
 - *Chair of the Executive Committee*, 1995 - 1996
- Agricultural and Applied Economics Association, 1978 - present
 - *Chair* - Food & Ag. Marketing Policy Section, 2002 - 2003 (177 active members)
 - *Board member* - Committee on Women in Agricultural Economics, 1991 - 1993
 - *Topic Leader* - International Trade Selected Papers, 1992 - 1993 and 2003 - 2006
 - *Member* - Nominating Committee, 2001 - 2002
 - *Chair* - Sponsorship Subcommittee, International Committee, 1991 - 1993
- Western Agricultural Economics Association, 1995 - present
 - *Fellows Selection Committee*, member, 2016, 2017, 2019
 - *Board of Directors*, 1997 - 1999
 - *Chair* - Undergraduate Teaching Award Selection Committee, 1994 & 1998
- Southern Agricultural Economics Association, 1990 - 2010
 - *Topic Leader*, 2002
- OSU, College of Global Studies:
 - School of International Studies, Program Committee, 2001- present
 - International Advisory Council, 2016 - present
 - Iranian Studies, Executive Committee., 2017 - present
 - Fulbright Campus Committee, 2015 and 2017
- OSU, Agricultural Sciences and Natural Resources, Member of the Curriculum Committee, 2012 - 2018
- Member of the Editorial Council
 - Pakistan Journal of Agricultural Sciences, member of the Editorial Board, 2015 - present
 - Journal of Agricultural Policy and Food Security, University of Agriculture, Faisalabad, Pakistan, 2015 - present
 - Iranian Journal of Agricultural Economics & Development, Ferdowsi Univ. of Mashhad, 2017 - 2021
 - Iranian Journal of Agricultural Economics, Tehran Univ., Karaj, 2017-2021.
 - China Agricultural Economic Review (CAER), 2007 - Present

- Choices, *Guest Editor*, June 2009, Agricultural Issues of Emerging Countries
- Agricultural and Resource Economics Review (ARER), *Co-editor*, special issue, 2009
- Journal of Agricultural and Applied Economics, 1996-1999
- Journal of Food Distribution Research, 1993-1999, *Guest Editor*, special issue, 2003
- Member of the USDA Grant Proposal Review Panel
 - Food Assistance and Nutrition Research Program, *Peer Reviewer*, 2006 & 2010
 - 1890 Institution Teaching and Research Capacity Building Grants Programs, 1998
 - National Needs Graduate Fellowships Program, 1994
- Symposium and Workshops Organized
 - Southern Region Teaching Symposium, *Co-Chair of the Planning Committee* 1994 -1995
 - A Regional Workshop on Marketing of Oklahoma Produce, *Co-Organizer*, 1994

Articles in Peer Reviewed Journals (total=68)

Note: In 2010, Dr. Shida Henneberry switched career paths from a faculty position of teaching and research into the leadership of MIAP. This has slowed down the production of research and journal articles.

68. Durborow, Samantha; Shida R. Henneberry; Seon-woong Kim; and B. Wade Brorsen (2019). Spatial Price Dynamics in the U.S. Vegetables Sector. Forthcoming (accepted Jan 12, 2019; DOI:10.1002/agr.21603), *Agribusiness: An International Journal*, 2019.
67. Zhihao Zheng, Shida R. Henneberry, Yinyu Zhao, and Ying Gao (2019). Predicting the Changes in the Structure of Food Demand in China. *Agribusiness: An International Journal*, Forthcoming (2019). DOI: 10.1002/agr.21592
66. Cheng, Shen; Zhihao Zheng; and Shida R. Henneberry (2018). “Farm Size and Use of Inputs: Explanations for the Inverse Productivity Relationship.” *China Agricultural Economic Review*. CAER-06-2018-0120, <https://doi.org/10.1108/CAER-09-2018-0192> .
65. Zheng, Z.; S. R. Henneberry; C. Sun; and R. M. Nayga (2018). Consumer Demand for Genetically Modified Rice in Urban China. *Journal of Agricultural Economics*, 69(1): 705-725. Article DOI: 10.1111/1477-9552.12264; <https://onlinelibrary.wiley.com/doi/epdf/10.1111/1477-9552.12264>
64. Zheng, Z.; Y. Gao, Y. Zhang; and S. Henneberry. 2017. Changing Attitudes Toward Genetically Modified Foods in Urban China. *China Agricultural Economic Review*. 9 (3): 397 - 414.
63. Jayaratne, K. S. U.; L. R. Taylor; M. C. Edwards; S. Sitton; D. D. Cartmell II; C. E. Watters; S. R. Henneberry. 2017. Evaluation of an International Entrepreneur Exchange Program: Impacts, Lessons Learned, and Implications for Agricultural Development. *Journal of International Agricultural and Extension Education*, 24 (2): 50-64.
62. Mukembo, S. C., M. C. Edwards, J. W. Ramsey, S. R. Henneberry. 2015. Intentions of Young Farmers Club (YFC) Members to Pursue Career Preparation in Agriculture: The case of Uganda. *Journal of Agricultural Education*, 56(3), 16-34.
61. Mukembo, S. C., M. C. Edwards, J. W. Ramsey, S. R. Henneberry. 2014. Attracting Youth to Agriculture: The Career Interests of Young Farmers Club Members in Uganda. *Journal of Agricultural Education*, 55 (5): 155 – 172.
60. Mann, J.T. and S. R. Henneberry. 2014. Online vs. Face-to-Face: Student’s Preferences for College Course Attributes.” *Journal of Agricultural & Applied Economics*, 46 (1):1-19. Lead Article.

59. Esmaeili, A.; S. Henneberry; and S. Ebneali. 2013. Influence of Label Information on Consumer Acceptability of Tea in Iran. *Journal of Food Products Marketing*, 19 (1): 15-25.
58. Mann, J.T. and S.R. Henneberry. 2012. What Characteristics of College Students Influence Their Decisions to Select Online Courses? *Online Journal of Distance Learning Administration*, 14 (4):1-14. <http://www.westga.edu/~distance/ojdla>. Also, highlighted in “Research Article of the Week” section in <http://distance-educator.com/> Accessed: January 2, 2013.
57. Zheng, Z. and S. R. Henneberry. 2012. Estimating the Impacts of Rising Food Prices on Nutrient Intake in Urban China. *China Economic Review*, 23(4):1090-1103.
56. Zheng, Z. and S. R. Henneberry. 2011. Household Food Demand by Income Category: Evidence from Household Survey Data in Urban China. *Agribusiness: An International Journal*, 27: 99–113.
55. Zheng, Z. and S. R. Henneberry. 2010. An Analysis of Food Grain Consumption in Urban Jiangsu Province of China,” *Journal of Agricultural and Applied Economics*, 42 (2): 337-355.
54. Zheng, Z. and S. R. Henneberry. 2010. The impact of changes in income distribution on current and future food demand in urban China, *Journal of Agricultural and Resource Economics*. 35(1):51-71.
53. Zheng, Z. and S. R. Henneberry. 2009. An Analysis of Food Demand in China: A Case Study of Urban Households in Jiangsu Province. *Review of Agricultural Economics*, 31 (4): 873-893.
52. Henneberry, S., J. Mutondo; and W. Brorsen, 2009. Global Welfare Impacts of U.S. Meat Promotion Activities. *Agricultural and Resource Economics Review*, 38(3): 418-430.
51. Henneberry, Shida; B. Whitacre; and H. Agustini. 2009. An Evaluation of Economic Impacts of Oklahoma Farmers’ Markets. *Journal of Food Distribution Research*, 40 (3): 64-78.
50. Mutondo, J. E., W. Brorsen, and S. R. Henneberry. 2009. Welfare Impacts of BSE-Driven Trade Bans. *Agricultural and Resource Economics Review*, 38 (3): 324-329.
49. Arunachalam, B., S. R. Henneberry; J. L. Lusk; and F. B. Norwood. 2009. An Empirical Investigation into the Excessive-Choice Effect. *American Journal of Agricultural Economics*, 91 (3): 810-825.
48. Henneberry, S. R. and J. E. Mutondo. 2009. Agricultural Trade among NAFTA Countries: A Case Study of U.S. Meat Exports. *Review of Agricultural Economics*. 31 (3): 424-445.
47. Gale, F. and S. R. Henneberry. 2009. Markets Adapt to China’s Changing Diet. *Choices*, 24 (2): 32-36. <http://www.choicesmagazine.org/magazine/block.php?block=33>
46. Mutondo, J. E. and S. R. Henneberry. 2007. A Source Differentiated Analysis of U.S. Meat Demand. *Journal of Agricultural and Resource Economics*, 32 (3): 515-533.
45. Henneberry, S. R. and J. E. Mutondo. 2007. Food Labels: Implications for U.S. Agricultural Imports. *Journal of Agribusiness*, vol. 25 (2):197-214.
44. Briggeman, B., S. R. Henneberry, and F. B. Norwood. 2007. How do Employers Access Job Candidate Attributes? *NACTA Journal* (a publication of the National Association of Colleges and Teachers of Agriculture), September 2007: 15-21.

An article about the results were also published: “Methods for Discovering a Candidates Attributes.” *AG Careers.Com: A Member of the Farms.Com Family*, June 13, 2007. The article may be accessed from <http://www.areavoices.com/ndsucc/?blog=9850> (August 14, 2007)
43. Henneberry, D. M., A. Tongco, and S. R. Henneberry. 2007. The Role of an International Agricultural Programs Office in a Land Grant University, *Revista Mexicana de Agronegocias* (Agribusiness Review for Mexico and Latin America), Year 11, 20 (Jan-June 2007): 195-200.

42. Henneberry, S. R. and S. Hwang. 2007. Meat Demand in S. Korea: An Application of the Restricted Source-Differentiated AIDS Model. *Journal of Agricultural and Applied Economics*, 39 (1): 47-60.
41. Kenkel, P. and S. R. Henneberry. 2006. An Economic Analysis of Unit-Train Facility Investment, *Revista Mexicana de Agronegocias* (Agribusiness Review for Mexico and Latin America), Year 10, 19:4 (July- Dec 2006):52-81.
40. Norwood, F. B. and S. R. Henneberry. Show me the Money: The Value of College Graduates as Expressed by Employers and Perceived by Students, *American Journal of Agricultural Economics*, 88:2 (May 2006): 484-498. (Nominated for the 2006 AAEA Quality of Communication Award by the Department of Agricultural Economics, OSU).
39. Henneberry, S. R. and W. Armbruster. 2003. Emerging Roles for Food Labels: Inform, Protect, Persuade, *Journal of Food Distribution Research*, 34 (3): 62-69.
38. Salehezadeh, Z. and S. R. Henneberry. 2002. The Effects of the Philippines Trade Policies and Factor Mobility on its Economic Structure: A Computable General Equilibrium Modeling Approach. *Journal of Policy Modeling*, www.EconModels.com, e-modeling studies, June 6, 2002.
37. Salehezadeh, Z. and S. R. Henneberry. 2002. The Economic Impacts of Trade Liberalization and Factor Mobility: The Case of the Philippines. *J. of Policy Modeling*, 24 (5): 483-486.
36. Kalaba, M. and S.R. Henneberry. 2001. The effects of free trade agreement on South African Agriculture: Competitiveness of fruits in the EU market. *AGREKON*, 40 (Dec 2001): 794 - 809.
35. Henneberry, S. R., M. E. Khan, and K. Piewthongngam. 2000. An Analysis of Industrial-Agricultural Interactions: A Case Study in Pakistan. *Agricultural Economics*, 22(2000): 17-27.
34. Henneberry, S. R. and M. E. Khan. 1999. An Analysis of the Linkage Between Agricultural Exports and Economic Growth in Pakistan. *Journal of International Food and Agribusiness Marketing*, 10 (4): 13-29.
33. Henneberry, S. R., K. Piewthongngam, and H. Qiang. 1999. Consumer Food Safety Concerns and Fresh Produce Consumption. *Journal. of Agricultural and Resource Economics*, 24 (1): 98-113.
32. Henneberry, S. R., H. Qiang, and G. Cuperus. 1998. An Examination of Food Safety Issues. *Journal of food Products Marketing*, 5 (1): 83-94.
31. Beshear, M. and S. R. Henneberry. 1996. A Study of Value-Added Food Industry: The Case of Oklahoma Fruit and Vegetable Processors. *Journal of Food Products Marketing*, 3(1996):13-22.
30. Cuperus, G., G. Owen, J. T. Criswell, and S. R. Henneberry. 1996. Food Safety Perceptions and Practices: Implications for Extension. *American Entomologist*, 42(1996):201-203.
29. Suter, D. and S. R. Henneberry. 1996. Mid-South Region's Value Added Food Industry: An Analysis of Fruit and Vegetable Processors. *Journal of International Food and Agribusiness Marketing*, 8 (1): 33-54.
28. Henneberry, S. R., R. J. Schatzer, and Y. El Beheisi. 1996. A Comparative Static Analysis of Oklahoma's Vegetable Industry. *Journal of Agricultural and Applied Economics*, 28(July 1996):159-171.
27. Suter, D. and S. R. Henneberry. 1996. An Examination of the Structure, Conduct and Performance of the U.S. Food Processing Industry. *Journal of Food Products Marketing*, 3(June 1996):65-85.
26. Henneberry, S. R. and M. Beshear. 1995. Bridging the Gap Between Theory and Reality: A Comparison of Various Teaching Methods." *NACTA Journal*, 39 (December):15-17.
25. Halliburton, K. and S. R. Henneberry. 1995. The Effectiveness of U.S. Non-price Promotion of Almonds in the Pacific Rim. *Journal of Agricultural and Resource Economics*, 20 (July):108-121.

24. Halliburton, K. and S. R. Henneberry. 1995. A Comparative Analysis of Export Promotion Programs for U.S. Wheat and Red Meats." *Agribusiness: An International Journal*, 2 (3):207-221.
 23. Halliburton, K. and S. R. Henneberry. 1993. Federal Export Promotion and International Trade of U.S. Red Meats. *Journal of Agribusiness*, 10 (1):1-23.
 22. Halliburton, K. and S. R. Henneberry. 1993. U.S. Overseas Promotion Programs for Peanuts: An Examination of Trade and Market Development. *Agribusiness: An International Journal*, 9 (6):569-583.
 21. Henneberry, S. R. and T. Kang. 1992. Potential Markets for Oklahoma Produce: A Market Window Analysis. *Journal of Food Distribution Research*, 23 (2):29-46.
 20. Henneberry, S. R., K. Ackerman, and T. Eshleman. 1992. U.S. Overseas Market Promotion: An Overview of Non-Price Programs and Expenditures. *Agribusiness: An International Journal*, 8 (1):57-78.
 19. Henneberry, S. R. and B. Charlet. 1992. A Profile of Food Consumption Trends in the United States. *The Journal of Food Products Marketing*, 1 (1): 3-23. Lead article in the first volume.
 18. Henneberry, S. R. and L. Tweeten. 1991. A Review of International Agricultural Supply Response. *Journal of International Food and Agribusiness Marketing*, 2 (3-4):49-95.
 17. Henneberry, S. R., L. Tweeten, and K. Nainggolan. 1991. An Analysis of U.S. Aggregate Output Response by Farm Size. *Agricultural Economics*, 5 (January/February):1-19.
 16. Henneberry, S. R. 1990. Theory to Reality: Industry Speakers Teach Agricultural Marketing at Oklahoma State University. *NACTA Journal*, 34(1990): 41-44.
 15. Henneberry, S. R. and C. V. Willoughby. 1989. Marketing Inefficiencies in Oklahoma's Produce Industry: Grower and Buyer Perceptions. *Journal of Food Distribution Research*, 20 (1989): 97-109.
 14. Reese, R. A., S. R. Henneberry, and J. R. Russell. 1989. Transfer Pricing in Multinational Firms: A Review of the Literature." *Agribusiness: An International Journal*, 5 (March):121-137.
 13. Henneberry, D. M., M. Drabenstott, and S. R. Henneberry. 1987. A Weaker Dollar and U.S. Farm Exports: Coming Rebound or Empty Promise? *Economic Review*, Federal Reserve Bank of Kansas City, 72 (May):22-36.
 12. Henneberry, D. M., S. R. Henneberry, and L. Tweeten. 1987. The Strength of the Dollar: An Analysis of Trade-Weighted Foreign Exchange Rate Indices with Implications for Agricultural Trade." *Agribusiness: An International Journal*, 3(1987): 189-206.
 11. Henneberry, D. M. and Shida Rastegari Henneberry. 1985. International Banking Services Smooth Export Transactions. *Foreign Agriculture*, 13: (9), USDA/FAS
- Ten additional articles in *Current Farm Economics Journal*

Books, Book Chapters, and Bulletins

1. Cruz-Cruz, Nancy Vianey; Marcos Portillo-Vazquez; Shida Rastegari-Henneberry; and Francisco Perez-Soto. Analisis de la Produccion de Maize n la Zona Oriente del Estado de Mexico, pp. 113-126. In: F. Perez-Soto; E. Figueroa-Hernandez; L. Godinez-Montoya; R. Salazar-Moreno, eds. Ciencias Sociales: Economia y Humanidades, Handbook T-III. Vairables Macroeconomicas en La Produccion Agricola. ECORFAN. ISBN-978-607-8534-29-6. http://www.ecorfan.org/handbooks/Ciencias-ECOH-T_III/HCSEH_TIII.pdf . Universidad Autonoma Chapingo. Julio. 2017.

2. Hernandez Rosas, F., Figueroa Rodriguez, K. A., Henneberry, S. and Figueroa Sandoval, B. 2016. Knowledge Creation and Learning in a Sugarcane Industry in Veracruz, Mexico. In: Kantola, J.I., Barath, T., Nazir, S., Andre, T. (Eds.). *Advances in Human Factors, Business Management, Training and Education*, pp 241-249. Proceedings of the AHFE 2016 International Conference on Human Factors, Business Management and Society, Orlando, Florida, July 27-31.
3. Henneberry, S. and C. Diaz Carrasco. 2015. Food Security Issues: Concepts and the Role of Emerging Markets. In A. Schmitz, P.L Kennedy & T.G. Schmitz, eds. *Food Security in an Uncertain World: An International Perspective*, Volume 15, Frontiers of Economics and Globalization. Bingley, UK: Emerald Group Publishing Limited. ISBN -13: 978-1785602139.
4. Henneberry, S. R. 2013. U.S. Export Market Development Programs. 2013. In W.J. Armbruster and R.D. Knutson, eds. *US Programs Affecting Food and Agricultural Marketing*. New York: Springer Science + Business Media, ISBN 978-1-4614-4929-4, pp.195-223.
5. Henneberry, S. R. and B. Norwood. 2008. Careers in Agriculture. In Garry A. Goreham (Ed.) *Encyclopedia of Rural America*, Millerton, NY: Grey House Publishing, Inc., ISBN 978-1-59237-115-0, pp. 127-130.
6. Trueblood, M.; S. Shapouri, and S. R. Henneberry. 2001. Policy Options to Stabilize Food Supplies: A Case Study of Southern Africa. *Agricultural Information Bulletin Number 764*, USDA/ERS.
7. Henneberry, Shida. 2005. Food Section Contributor. In E. Lohram (Editor), *Best Bites from the Wellness Kitchen*, Seratean Wellness Center, Oklahoma State University, Willmar Cookbooks, ISBN 0-9768634-0-5.
8. Henneberry, S. R., C. Valdivia, and B. Wells. 2001. Women in Higher Education: Social Sciences at Land Grant Universities in the U.S. In E. Zapata Martelo, V. Vazquez Garcia, P. Alberti Manzanares (Editors), *Gender, Feminism and Higher Education. An International Overview*, Colegio de Posgraduados, Especialidad en Estudios del Desarrollo Rural, Instituto de Socioeconomia, Estadistica e Informatica, Montecillo, Edo. de Mexico, 56230, pp 151-170, ISBN 968-839-307-X.
9. Henneberry, S. R. and M. E. Khan. 2000. An Analysis of the Linkage Between Agricultural Exports and Economic Growth in Pakistan. In E. Kaynak (Ed.), *Cross-National and Cross-Cultural Issues in Food Marketing*, Binghamton, New York: International Business Press, pp. 13-29.
10. Henneberry, Shida (Editor). 1997. *Foreign Direct Investment and Processed Food Trade*. NCR- 182 (Organization and Performance of World Food Systems) and Farm Foundation Conference Proceedings.
11. Henneberry, S. R. and M. Beshear. 1997. Careers in Agriculture. In Garry A. Goreham (Ed.) *Encyclopedia of Rural America*, Santa Barbara: ABC-CLIO Publishing, pp. 98-100.
12. Henneberry, S. R. and B. Charlet. 1990. Changing Market Institutions and Trends in Food Consumption. Agricultural Experiment Station, Oklahoma State University, *Bulletin B-789*.
13. Tweeten, L., D. Pyles, and S. R. Henneberry. 1989. Supply and Elasticity Estimation. In L. Tweeten (Ed.), *Agricultural Policy Analysis Tools for Economic Development*, Westview Press, pp. 73-95.
14. Henneberry, S. R. and D. M. Henneberry. 1989. International Trade Policies. In L. Tweeten (Ed.), *Agricultural Policy Analysis Tools for Economic Development*, Boulder: Westview Press, 1989, pp. 322-354.
15. Henneberry, S. R. 1986. A Review of Agricultural Supply Responses for International Policy Models. *A Monograph* developed for the United States Agency for International Development for the Agricultural Policy Analysis Project, Oklahoma State University.

16. Rastegari - Henneberry, S. 1985. The World Rice Market. *Giannini Foundation Information Series*, No. 85 - 2, University of California, Berkeley.

Popular Press

- Henneberry, Shida. "Theme Overview: Emerging Countries: Converging or Diverging Economies?" *Choices*, 24:2 (2009): 30-31. <http://www.choicesmagazine.org/magazine/block.php?block=33>
- Briggeman, Brian; Shida Henneberry; and Bailey Norwood. "Personal Interview Matters Most." *Feedstuffs*, Special Report: Human Resources, December 31, 2007, page 17.
- Norwood, F. Bailey and Shida R. Henneberry. "Employers Rank what they Seek for a New Hire." *Feedstuffs*, January 30, 2006.

NICPRE Quarterly (selected listing)

A publication of the National Institute for Commodity Promotion Research and Evaluation

- Henneberry, Shida R. and Oluyemisi Olukoya. "The United States Dairy Export Promotion Programs: An Overview." Vol. 12, No. 3, 2006.
- Henneberry, Shida R. and Phil Kenkel. "Wheat Export Market Development: A Case Study of the Facility Investment for Direct Shipment to Mexico." Vol. 11, No. 1, 2005.
- Henneberry, Shida R. and Junxiang Lu. "The Effectiveness of U.S. Non-Price Promotion Programs for Wheat in Selected Countries." Vol. 6, No. 2, 2000.

Grant Activity (total funded research projects = 54; total award amount= \$2,395,000 as of Feb 2019)

A complete listing is provided on CV posted at <http://agecon.okstate.edu/srh>

1. Humphreys Chair A and travel subsidy from Mexico academic institutions for 77 OSU student international internship support
2012- present, PI, \$368,855
2. Noble Institute, MIAP student support for Uganda internships, 14 MIAP students,
2013 - 2019, PI, \$50,118
3. OSU Assessment and Testing, Research on Graduate Earnings & MIAP Assessment
2004 – 2005; 2013 – 2016; &2018-2019. PI, \$19,000
4. FangNuoJinLong, China tourism company, Agritourism in rural America
2016 - 2017, PI, \$20,000
5. Borlaug & FAS/USDA, 2 grants, Cameroonian Fellows Program & Ethiopia large-scale agricultural investments
2007 & 2017, co-PI & PI, \$59,000
6. U.S. Department of State, Africa Fellows Program
2014 - 16, co-PI, \$513,000
7. Tenke Fungurume Mining Company & Senator Ed Long Endowment, Agricultural Education and Extension Program Development in Democratic Republic of Congo
2012 - 2013, PI, \$16,000
8. Economics Research Service, U.S. Department of Agriculture, 7 grants/contracts on export market development, food labels, US processed meats, grain forecast modeling, China livestock industries, and LDC resource endowments
1997 - 2009, PI, \$303,000
9. Agricultural Marketing Service, U.S. Department of Agriculture, Federal-State Marketing Improvement Program, 5 grants on local food marketing & food processing
1987 - 2010, PI, \$448,000
10. Extension Service, U.S. Department of Agriculture, 2 grants on food safety and marketing of horticultural crops
1993 - 1996, co-PI, \$42,000
11. Foreign Agricultural Service, U.S. Department of Agriculture, Scientific Exchange Program, Eco-labeling in China
2004, PI, \$15,000
12. Institute for Learning and Teaching Excellence, OSU, Willingness to pay for Online Courses
2011 - 2012, co-PI, \$1,500
13. College of Agricultural Sciences and Natural Resources, OSU, Miller Study Abroad Scholarship
2008, PI, \$5,000
14. Office of the Provost, OSU, Distance Education and written communication Course Development, & Big-12 Faculty Fellowship Program.
1997, 2008, 2009, PI, \$5,300
15. Consejo Nacional de Ciencia Y Tecnologia (CONACYT), Mexico, Organic Production of Shitake Mushrooms in Puebla

- 2007 - 2009, co-PI, \$75,000
16. National Institute for Commodity Promotion Research and Evaluation (NICPRE), 6 grants on meat traceability and dairy and wheat export promotion effectiveness
1995 - 2007, PI, \$64,000
 17. Oklahoma Wheat Commission and NICPRE, Wheat Direct Shipments to Mexico
2000 - 2003, PI, \$25,000
 18. Oklahoma Agricultural Experiment Station, Team Initiative and Int'l Research Support Programs, 4 grants on Marketing Opportunities for Oklahoma Wheat and Pecans, and NAFTA impacts
2000 - 2009, PI, \$63,000
 19. MidAmerica International Agricultural Consortium (MIAC) and The Ford Foundation. Women Leaders in Rural Development in Mexico
1997-2000, OSU project representative, \$55,000
 20. Oklahoma Center for the Advancement of Science and Technology (OCAST), Oklahoma Marigold Production
1997 - 1999, co-PI, \$205,000
 21. Korean Foreign Trade Association, Expanding Oklahoma Hides and Leathers to Korea
1988 -1989, PI, \$5,000
 22. Federal Reserve Bank of Kansas City, Impact of Foreign Exchange Rate Changes on US Ag. Exports
1996, co-PI, cost-share indefinite quantity agreement
 23. College of Ag Sciences & Natural Resources, 2 Sitlington Enriched Graduate Scholarships on Agricultural Trade with China and Meat Marketing
2006 & 2009, \$10,000
 24. China Scholarship Foundation and CONACYT, Funding for 4 PhD students
2008 - 2011

Conference Proceeding Publications (selected listing), * indicates presenter

Lwin, Wuit Yi (presenter) and Shida Rastegari Henneberry (2019). "Demand System and Market Share of Myanmar Melons in China Market", Selected Paper, Southern Agricultural Economics Association Meeting, Birmingham, Alabama, February 2-5, 2019.

Radmehr, Riza and Shida Rastegari Henneberry (2019). "The Impact of Prices of Oil, Currency, and Capital on Food Prices: An Empirical Evidence from the Panel VAR Analysis", Selected paper, Southern Agricultural Economics Association, Alabama., February 2 - 5, 2019.

Mukembo, S. C.*, M. C. Edwards, J. W. Ramsey, and S. R. Henneberry. 2014. Attracting Youth to Agriculture. In proceedings of the 2014 Southern Region American Association for Agricultural Education Conference, Dallas, Texas, Feb 1- 4.

Pedraza, L. C. and S. R. Henneberry*. 2013. Chinese Competition and its Effects on Mexican Agriculture. In proceedings of 2013 CAER-IFPRI Annual International Conference on Institutional Innovation and Rural Development, October 17-18.

Crow, C. and S. R. Henneberry*. 2013. Improving Consumer Participation in Oklahoma Farmers' Markets. Selected paper abstract from October 2012 FDRS meeting, Journal of Food Distribution Research, Volume 44, Issue 1, March 2013.

- Henneberry, S. R.*, H. Agustini, M. Taylor, J. Mutondo, B. Whitacre, and W. Roberts. 2008. Economic Impacts of Farmers' Markets in Oklahoma, Selected Paper at the Southern Agricultural Economics Association Annual Meeting, Dallas, Texas, February 3 - 5.
- Henneberry, Shida. An Analysis of Global Markets for Meats. 2007. An invited paper at the *Sustainable Agriculture* conference, jointly organized by the USDA Graduate School and the Agricultural Research Service, Beltsville, Maryland, August 8 - 9.
- Henneberry, S. R. (key note speaker). 2004. Emerging Roles for Food Labels in a Global Market. *China Green Food Development Forum*, pp. 111-121, Sponsored by China Green Food Development Center and Food and Agricultural Organization of the United Nations, December 3 - 4.
- Henneberry, S. R. 2003. Identity-Preserved Wheat Marketing: An Implication for Non-Biotech Wheat Exports. *7th International Consortium on Agricultural Biotechnology Research*. Ravello, Italy, June 29 - July 3.
- Henneberry, S. R.* and B. Nelson. 2002. The Socio-Economic Impacts of NAFTA in Tlaxcala, Mexico. E-book Proceedings of the conference on *Free Trade of the Americas, the WTO and New Farm Legislation*, <http://cnas.tamu.edu/>, Sponsored by Center for North American Studies, San Antonio, Texas, May 23 - 24.
- Kalaba, M.* and Shida Henneberry. 2001. The Effects of a Free Trade Agreement on South African Agriculture: Competitiveness of Fruits in the EU Market. *Proceedings of the Annual Conference of Agricultural Economics Association of South Africa on Agricultural Supply Chains*, www.aeasa.org.za Central Drakensberg, KwaZuluNatal, South Africa, September 19 - 21.
- Henneberry, S. R.(keynote speech)* and M.Q. Han. 2000. An Analysis of the Impact of Food Safety Concerns on Food Consumption. In J.P. Ogier (Ed.), *Acta Horticulturae*, 536, Proceedings of the XIVth International Symposium on Horticultural Economics, Guernsey, U.K., September 12-15.
- Trueblood, M. A.; S. Shapouri, and S. R. Henneberry. 1999. A Comparison of Regional Policy Options to Stabilize Food Supplies in the Southern Africa Development Community. In *Challenges Facing Agriculture in Southern Africa*, *AGREKON*, Vol. 38. Proceedings of the conference of International Association of Agricultural Economists and Agricultural Economics Association of South Africa. Badplaas, South Africa, August 10 - 16, 1998.
- Henneberry, S. R.* and M. De Brito. 1994. An Analysis of the Effectiveness of U.S. Non-Price Promotion Programs: The Case of Red Meats in Japan. In Ellen Goddard and Daphne Taylor (Ed.) *Promotion in the Marketing Mix: What Works, Where and Why*, pp. 98 - 104. Sponsored by the Committee on Commodity Promotion (NEC-63).
- Ackerman, K. Z. and S. R. Henneberry. 1993. Economic Impacts of Export Market Promotion. In W. J. Armbruster and J. E. Lenz (Ed.), *Commodity Promotion Policy in a Global Economy*, pp. 46 - 59. Sponsored by NEC-63. Published by Farm Foundation, Oak Brook, Illinois.
- Henneberry, S. R. and K. Ackerman. 1991. An Overview of Research Approaches and Methods for Evaluating U.S. Agricultural Export Market Development Programs. In J. P. Nichols, et al. (Ed.), *Economic Effects of Generic Promotion Programs for Agricultural Exports*, Agricultural and Food Policy Center, Texas A&M University, pp. 89 - 99. Sponsored by NEC-63 and FAS/USDA.

Professional Presentations: Total of 199

- 8 keynote speeches
- 31 invited papers
- 69 selected papers
- 77 speeches and seminars
- 7 workshops and professional conferences organized
- 7 track sessions organized/served as the topic leader

Graduate Program Advising. No. of Students & Visiting Scholars: 301

Degree	Completed		Current	
	Major Advisor	Committee Member	Major Advisor	Committee Member
Ph.D. in Agricultural Economics	20	16	3 ^a	0
M.S. in Agricultural Economics, Thesis	12	16	2	0
M.S. in Agricultural Economics, Creative Component	15	0	0	0
Master of International Agriculture ^{b,c}	207	20	14	3 ^e
M.S. in the School of International Studies ^b	38	57 ^d	2 ^e	0
Total	292	109	21	3
Visiting scholars sponsored and advised	30		3	
Total number advised (major advisor to)	346 graduate students and visiting scholars			

^aServes as the Co-Advisor to the Visiting Scholars enrolled at international universities.

^b Students are not required to write a thesis, but are required to complete a creative component, internship, or a study abroad experience.

^cMaster of Science and Master of Agriculture in Intl Agriculture were created as major in 2014. Master of Agriculture with International Agriculture option was created in the fall 2008.

^dThesis and non-thesis students, also includes a student from the School of Hotel and Restaurant Management Administration in 2018.

^eOne is writing a thesis

Presentations (selected listing)

- Henneberry, Shida.* “A Small Farmer Association in Peru and Opportunities for Student Internships”, Global Horticulture. An educational opportunity workshop offered by the Oklahoma Cooperative Extension Service, Oklahoma State University, November 8, 2018.
- Invited Speech.* Why International Trade Matters: The Case of US and Mexico Relations? OSU Access Week, UPAEP University, Puebla, Mexico, February 9, 2017.
- Selected paper.* Cartographies of Insecurity: A Review of Mapping and Indicators in the Food and Water Nexus, Western Agricultural Economic Association, Victoria, Canada, June 2016.
- Invited Paper in Track Session.* Study Abroad Programs in Graduate Agricultural Program: OSU Master in International Agriculture, Sponsored by Latin America Section. Agricultural and Applied Economics Association annual meeting, Boston, Massachusetts, July 31 - August 2, 2016.
- Luncheon Speaker.* Traits for Success in a Global Environment. Asian American Faculty and Staff Association, OSU, annual luncheon meeting, November 3, 2016.
- Keynote Speaker.* Food and Water Insecurity: A Review of Problems and Possible Solutions. Biennial Meeting of the Iranian Society of Agricultural Economics, Kerman, Iran, May 11-12, 2016.
- Invited paper in Organized Symposium.* Food Security in an Imperfect World: Economic Perspectives on Causes and Remedies. Southern Agricultural Economic Association, February 2, 2015.
- Invited Speech.* Global Food Security Issues and applications to resource Sustainability. International Expert Meeting on Zayandeh-Rud River Sustainability, Isfahan, Iran, January 10 - 11, 2015.
- Invited Paper (with John Mann).* Do Graduate Students’ Preferences for Course Delivery Differ from Undergraduate Students? Allied Social Science Association, Philadelphia, January 2014.
- Keynote Speaker.* Emerging Countries: Converging Economies and Diverging Food Markets. Session on Global Food Security, 2013 Conference of the Food Distribution Research Society- FDRS, Chicago, Illinois, October 5 - 9, 2013.
- Presentations* on teaching effectiveness and student willingness to pay for college course attributes at the professional meetings of the American Agricultural and American Economic Associations, 2011 - 14.
- Keynote Speaker.* China Agricultural Economic Review (CAER) and International Food Policy Research Institute (IFPRI) International Conference, October 2010 and 2013, Beijing, P.R. China.
- Keynote Speaker.* Phi Beta Delta (Honor Society for International Scholars) induction ceremony, 2007.
- Keynote Speaker.* Emerging Roles for Food Labels in a Global Market. 1st China Green Food Development Forum, Shanghai, China, December 2004.
- Keynote Speaker.* An Analysis of Food Safety Concerns on Food Consumption. XIVth International Symposium on Horticultural Economics, International Society for Horticultural Science (ISHS), Guernsey, Channel Islands, British Isles, September 2000.
- Oklahoma Agricultural Leadership Program, Kellogg Foundation, 1987, 1990, 1991 and 2007.
- OSHER Lifelong Learning Institute at OSU, 2007, 2009, and 2014.
- Kamanchi County Farm Burues Women’s Group, Lawton, Oklahoma, 2006.
- Agricultural Education Class at OSU, 2007 and 2008.
- Nanjing Agricultural University, 2004.
- Payne County Fruit and Vegetable Grower Association, 2003.

2/14/19

LaMolina University, Perú, 2001.

School of International Studies, OSU, 2000.

Universidad Autonoma Agraria Antonio Narro, Saltillo, Coahuila, México, 1999.

Workshops on marketing and food safety of fruits and vegetables, Oklahoma Regional, 1994.

Papers Presented at the Annual meetings of:

Agricultural and Applied Economics Association

Agricultural Economics Association of South Africa

Allied Social Science Association

American Economic Association, Conference on Teaching and Research on Economic Education

American Social Science Association

Association for International Agricultural and Extension Education

China Agricultural Economic Review and International Food Policy Research Institute

European Association of Agricultural Economics

Food Distribution Research Society

Horticultural Industry Show

International Society for Horticultural Science

Iranian Society of Agricultural Economics

Southern Agricultural Economics Association

Western Agricultural Economics Association